

Bright babe! Eva Longoria stands out in yellow dress as she launches new collection for The Limited

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Eva Longoria loves a good outfit so it's little surprise that she's launching a new collection with The Limited.

The 41-year-old showcased the line on July 25 at the Crosby Street Hotel in New York City.

The Desperate Housewives beauty wore a bright sleeveless yellow dress with nude strappy heels for the event.

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Get Eva's style with a pair of Gianvito Rossi sandals



► Taylor Swift is an attentive friend at Abigail Anderson's wedding in Martha's Vineyard after THAT music video made waves



► George Clooney makes a grand entrance by speedboat with stunning wife Amal clad in plunging lilac gown as he kicks off the 74th Venice Film Festival



► Matt Damon puts on an affectionate display with his wife Luciana Barroso as the pair attend the Suburbicon screening at the 74th Venice Film Festival



► 'There was blood spewing everywhere!': Shannon Beador of Real Housewives fame is rushed to ER after blood gushed from her nose and EYE



► 'Feeling the heat': Kourtney Kardashian strips down to her sports bra as she poses with sexy roommate Larsa Pippen on a hike in Calabasas



► 'I think we may be the new Burton and Taylor': What Angelina told friends as it's revealed she and Brad Pitt are 'consciously re-coupling'



► Inside Harry and Meghan's secret love shack: How Prince whisked his actress girlfriend away for a wildlife safari to celebrate her 36th



► Mermaid hair! Blac Chyna debuts new wig at LA airport as she jets off to Atlanta to host yet another party She is well known for her bombshell curves



► Retail therapy: Selena Gomez is edgy in leather motorcycle jacket as she spends day vintage shopping with The Weeknd... after Instagram scandal



► Keeping Up With Kylie! Ms Jenner shares sizzling Instagram portrait before jetting off with best friend Jordyn Woods Shared a sexy flashback



► Naked Cara Delevingne enjoys a very racy romp with her hunky co-star in sizzling sex scene from new movie Tulip Fever



The movie was filmed three years ago

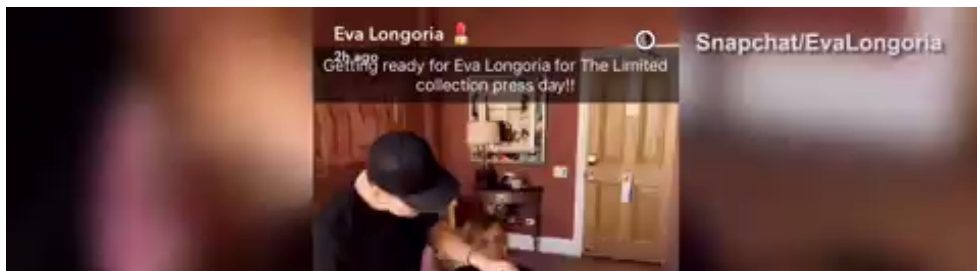


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Hello Yellow! Eva Longoria showcased her new line with The Limited on Monday in New York City

Brilliant in Yellow! Eva Longoria launches The Limited collection



▶ Jennifer Lawrence, 27, tries to keep a low profile as she jets into the Venice Film Festival in summer frock with director boyfriend Darren Aronofsky, 48



▶ Julianne Moore stuns in plunging Valentino gown as she makes a glamorous appearance at 74th annual Venice Film Festival premiere of Suburbicon



▶ Beaming Mel B heads to lawyer's office in LA... amid ex-husband Stephen Belafonte's claims she has 'battled with cocaine and alcohol addiction' in declaration



▶ Look away, Ashton! Mila Kunis slips on sexy blonde wig to lock lips with co-star Sam Heughan while filming The Spy Who Dumped Me



▶ Light my fire! Kirsten Dunst strips down to her bra to smoke in moody promo for her new film Woodshock The actress got into character



▶ Now that's an entrance! Stranger





According to an interview with **WWD**, this has been a long time coming for Longoria. 'I learned to sew as a kid,' she said.

To kick start the launch, The Limited will release three to four limited-edition frocks online every week until the complete collection is available on August 15.

The line is expected to be available at 250 stores across the United States and online.



Things' Millie Bobby Brown models futuristic sunglasses and unusual sweatshirt at Brazil airport



'We've had an awfully magical time:' X Factor winners Alex Kinsey and Sierra Deaton of the band Alex & Sierra announce they've split Ended their partnership



She won't be meeting his kids? Kendall Jenner 'having fun' in LA with Blake Griffin as they enjoy romantic Italian dinner... but soon she's back to NYC



New mum Amal Clooney shows off her sensational post-baby body in dazzling blue gown as she joins husband George for Venice date night

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Taylor Swift shows support to victims of Hurricane Harvey as she donates to Houston Food Bank in honor of mother who attended city's university



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Broccoli makes her smile! Mila Kunis looks happy after digging into her greens on the Amsterdam set of her new comedy Going for another hit





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Ready for summer: The Desperate Housewives vet posed in beautiful fit and flare yellow dress at the launch



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That's just about right! Eva pictured above perfecting the details on the mannequins wearing her new collection



▶ Hair's looking at you! Robert Pattinson shows off buzzcut with a spot of blonde... which looks strikingly similar to ex Kristen Stewart's cropped coif



▶ No shirt required! Bella Thorne leaves her top and bra at home to pose in a leopard-print fur coat in latest provocative social media post



▶ 'She is beyond good and evil': Kanye West makes a statement with bold T-shirt slogan... as feud with Taylor Swift continues to escalate
Celebrity spat continues



▶ Emilia Clarke dazzles in plunging gown as she joins on-screen lover Kit Harington for D&G fragrance campaign... following THAT controversial sex scene



▶ Princess Charlene exudes classic glamour as she joins her husband Prince Albert of Monaco and the royal twins for annual end-of-summer picnic



▶ Michael Strahan's 'refusal to return to Good Morning America early from vacation for Hurricane Harvey coverage' leaves ABC execs 'really upset with him'



▶ Malcolm In The Middle's Frankie Muniz cuts a cool figure holding hands with girlfriend as he is set to compete in Dancing With The Stars



▶ 'My boyfriend is younger than him!': Nicole Scherzinger, 39,





Getty Images for The Limited

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femail fashion finder



Get Eva's style with a pair of Gianvito Rossi sandals



goes wild for attractive contestant as the drama-filled launch night of UK X Factor kicks off



Jada Pinkett, 45, wears leather slacks at airport... after revealing husband Will Smith taught her THAT 'grapefruit' sex technique



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Kimberly Garner flashes her taut midriff in tiny crop-top as she cuddles up to adorable pet dog Sasha at star-studded PupAid event



Ink Masters star Chris Blinston arrested for felony domestic battery after 'TWICE choking daughter, 13, causing her to stop breathing for 10 seconds'



'I lactated onto Richard Chamberlain's bare chest!' Jane Seymour says breastfeeding mishap during The Thorn Birds audition lost her the role



'It's really important and should be available': Olivia Newton-John speaks for the first time about how 'medical cannabis' is helping her beat breast





Gianvito Rossi leather Portofino sandals

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Make like Eva and get a pair of nude Giantio Rossi sandals! They're red hot and so perfect for summer! Eva works it in a yellow strapless A-line dress from her capsule collection with The Limited, which will be available soon.

Snag a pair of these sandals via the link on the right and treat yourself to some serious footwear that won't quit. We have spotted these shoes on all the Jenner girls, Victoria Beckham, Jennifer Lopez and Sofia Vergara to name a few.

Pair yours with a fun romper for a daytime look or for a glamorous evening out wear them with a LBD and accessorize away with gold bangles ala Kylie Jenner.

We also have a high-street edit below with picks from Sam Edelman, Asos and Glamorous.

We love the Abound pick for the ultimate bargain!

cancer

▶ 'It was fun!': Javier Bardem says he enjoyed working with Spanish siren wife Penelope Cruz for THIRD TIME as they filmed Pablo Escobar movie



▶ Enjoying your retirement, Philip? Duke of Edinburgh and Queen lead royal party at Braemar Gathering Enjoying their annual vacation in Scotland



▶ Emotional Jane Fonda, 79, dazzles as she embraces Robert Redford, 81, while scooping Lifetime Achievement awards at Venice Film Festival



▶ Nicole Scherzinger reveals cheeky X Factor contestants ask her on dates... as Sharon Osbourne hints at feud between female judges Starring on UK version



▶ Ready for the weekend! Jennie Garth, 45, looks effortlessly glam in grey romper and sheer shawl after sweaty hike in Los Angeles



▶ 'I was born with a certain issue': Ryan Phillippe discusses his ongoing battle with depression and reveals he has 'no shame' over the 'taboo' illness



▶ Taylor Lautner parties with Jason Kennedy's wife Lauren Scruggs... less than two months after split with Carrie Fisher's daughter Lourd



▶ Matt Damon reveals that Donald Trump's cameo in Home Alone 2 only happened because he DEMANDED a part be written for him if film used his building



▶ EXCLUSIVE: Mel B battled cocaine and alcohol addiction and agreed to take Antabuse medication to ensure she would be 'safe' around her kids, bombshell texts reveal



▶ Rita Ora gives performance at Game 4 Grenfell charity match... following her previous emotional revelation that the tower was her 'childhood haunt'



▶ Sir Tom Jones, 77, postpones his US tour until next year





Sam edelman Patti sandals at Nordstrom

Visit site



Due to her keen attention to detail and knowledge pertaining to product fit, she is respected for her insight during various developmental stages.

'Eva is astute with aspects of fit; she knows what's complementary to the body,' said **Diane Ellis**, chief executive officer of The Limited Brands LLC.

Even though this is her first clothing line, last year she created a home collection with **JC Penney** called Eva Longoria Home.



in the champions

► 'I feel like my life is over': Kendall Jenner is criticized by Kim Kardashian as she breaks her silence over Pepsi ad controversy in KUWTK sneak peek

► It's a girl! Serena Williams give birth to her first child with Reddit co-founder fiance Alexis Ohanian, after her Palm Beach hospital shut down an entire floor

► Spreading the love! Beyonce leads the stars and sports world in congratulating Serena Williams and Alexis Ohanian on birth of baby girl

► Family time! Yolanda Hadid cosies up to daughter Gigi during get-together with Zayn Malik and his mother Trisha
Took to Instagram

► Doting dad! Robin Thicke, 40, enjoys walk with son Julian... after announcing he and girlfriend April Love Geary, 22, are expecting child

► Throwing caution to the wind? Brazilian bombshell Isabeli Fontana suffers an unfortunate wardrobe malfunction at Venice Film Festival

► His biggest fan! Newlywed Kate Mara cuddles up to husband Jamie Bell as she shows her support for him at the Telluride Film Festival

► 'I want her to feel free and not so stressed about her body image': Pretty Little Liars Tammin Sursok reveals plans to spend more time in Australia for her daughter Phoenix

► Freaky Friday: Bella Thorne rocks black latex bodysuit to show off her chest and abs before kicking off weekend
Posing up

► Showing off that bump! Jack Osbourne and wife Lisa Stelly step out in public for the first time since announcing they're expecting baby number three

► EXCLUSIVE: 'He was bullied almost every day because he was a short



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It's in the details: Here the Telenovela star close the top of a blue print blouse that had a matching skirt

Arab.' Dodi Fayed's best friend breaks his silence about Princess Diana's lover

Beautiful in black! Selma Blair is summery chic in black midi dress while out and about in LA

Temperatures went past 100°F in LA Friday

'We're not happy that it's been so timely': Elizabeth Moss compares The Handmaid's Tale to Donald Trump's administration

'Traumatizing experiences happen to us that we can't talk about': Former Disney child star details harsh realities of growing up in the spotlight

Sending temperatures soaring! Sofia Richie leaves little to the imagination in sheer black top as she covers up in sporty trousers She is 19

Ex-Scientologist Leah Remini slams the church for hypocrisy for not forcing pal Jennifer Lopez's father to 'disconnect' from his famous daughter

Believe half of what you see! Corinne Olympios and DeMario Jackson 'are just friends' in spite of playful kissing scene in LA following Bachelor in Paradise scandal

Law And Order: SVU's Stephanie March marries businessman Dan Benton... just two years after split from celeb chef Bobby Flay The 43-year-old actress

Flower power: Danish Crown Princess Mary looks radiant in a floral number as she visits children at a support centre A series of touching images

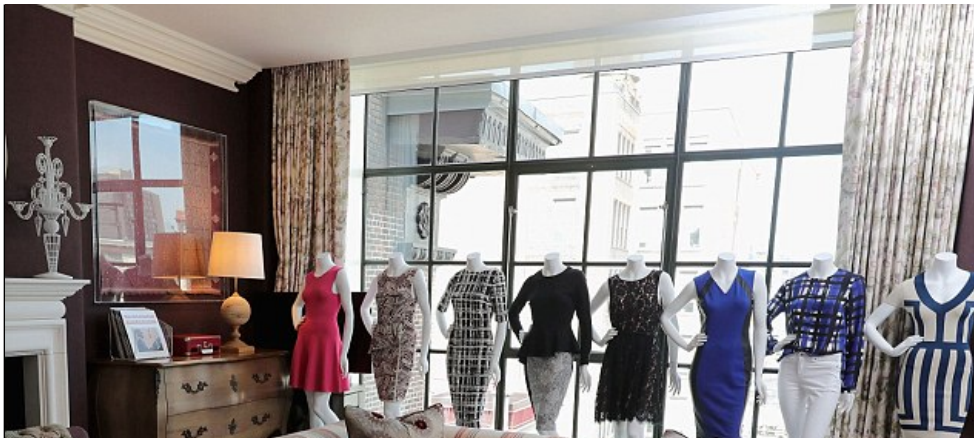
How to prime your body for IVF: As John and Chrissy speak out about their efforts for another baby, an expert reveals 4 ways to boost chances of conceiving

Hair-raising! Kristen Stewart's short locks are in awkward in-between stage as it sticks up on lunch date with Stella Maxwell in New York City



© Getty Images for The Limited

Every girl's dream: The brunette beauty must have worked overtime to come up with all these looks





© Getty Images for The Limited

Picture perfect: All the mannequins were prepped and were placed by a window in a living room setting

Aside from her clothing line, the former Housewives star is doing plenty to stay busy.

Longoria was spotted with husband Jose Baston on Saturday outside Malibu locale, Nobu.

The couple were seen wearing matching nautical outfits, and from the look on Eva's face we can tell that they can't get enough of each other.

Eva Longoria with hubby Jose Baston together at Nobu in Malibu



▶ Colin Firth puts on a glamorous front with stunning wife Livia... before the pair get soaked on a miserable night at the 74th annual Venice Film Festival

▶ That was Swift! Taylor's feisty comeback track Look What You Made Me Do lands singer her first number one in the UK charts in its debut week

▶ Hey mama! Hilary Duff puts toned figure on display in leggings and tank top as she runs errands in LA
The 29-year-old actress was out and about

▶ An arresting sight! Coco Austin puts every inch of her curves on display as she unveils her VERY risqué Cocolicious lingerie collection

▶ She's got specs appeal! Jennifer Lopez wears geek chic glasses as she shows off toned legs in a leopard print mini-dress in NYC with Alex Rodriguez

▶ Sienna Miller makes an exit from London theater in a trendy neon orange jumper after another spell-binding performance of Cat On A Hot Tin Roof

▶ People with a phobia of HOLES are left disgusted by new American Horror Story ads that feature a holey tongue, skin, and even a honeycomb brain

▶ Time to celebrate! Ashlee Simpson looks stylish in a silk kimono jacket as she toasts third wedding anniversary with Evan Ross

▶ Mandy Moore gets stitches and black eye after shower door accident... as This Is Us crew adorably have make-up done for solidarity

▶ He put a ring on it! Bachelor In Paradise couple Derek Peth and Taylor Nolan pack on the PDA as they celebrate their engagement in LA

▶ Robert Redford reunites with Jane Fonda as the pair mark FOURTH on-screen



Beam me up, Scotty: The newlyweds are enjoying a night out in Malibu wearing matching nautical outfits on Saturday evening

Read more:

[Eva Longoria Readies The Limited for Fall z WWD](#)

[Eva Longoria teams up with JC Penney for bedding collection - TODAY.com](#)

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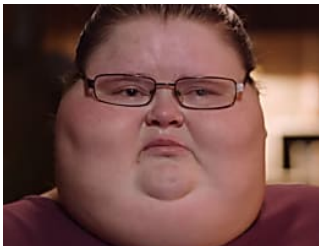
Why Is This Never Mentioned About These Conjoined Twins?

IG Critic



Remember Him? What He Looks Like Today Is Unreal

WeightLossGroove



collaboration at Venice Film Festival... 38 years after last movie together

▶ Leggy Kendall Jenner enjoys second consecutive date night with NBA star Blake Griffin amid claims she's 'keeping her options open'

▶ 'You smell like you have a lot of alcohol on your breath!' Britney Spears calls out drunk fan during Las Vegas concert
Oops I Did It Again singer

▶ Ruffling a few feathers! Laura Dern, 50, steals the spotlight in a quirky minidress as she scoops achievement award at the Deauville American Film Festival in France

▶ She means business! Leggy Reese Witherspoon beats the heat in a cute denim mini and red top as she attends a lunch meeting in LA

▶ Tom Hiddleston looks brooding as he makes his debut as Hamlet for 160 lucky fans in intimate production of the Shakespeare tragedy in London

▶ 'Billie is back!' Lisa Rinna confirms she will return to Days Of Our Lives in episodes due to air early 2018
The actress and Real Housewives Of Beverly Hills cast member

▶ From Star Trek to Scotland! Chris Pine dons chain mail armor and rides on horseback as he films Netflix period drama Outlaw King with James Cosmo

▶ Witness the fitness! Modern Family's Sarah Hyland slips into a tank top and tight leggings as she heads to the gym
The actress, 26, took a break from filming

▶ 'My little Armenian sister did us both proud': Cher celebrates Kim Kardashian's Harper's Bazaar Arabia photo spread inspired by the singer's 70s look

▶ How Curb Your Enthusiasm cleared accused murderer: Netflix documentary reveals how Larry David show provided alibi for wrongly charged man